



Plein Air Festival 2026 Requirements

August 18th-23rd

- **Competition Details**

- Best of in three categories, \$1000 cash prizes
 - Watercolors/Gouache
 - Acrylics/Oils
 - Dry Media
- Second Place in each category, \$150 cash prizes
- People's Choice across all categories, \$500 cash prize
- Best in Show across all categories, \$1000 cash prize

- **Fees**

- Registration fee is \$60 - includes 1 competition piece
- Up to 2 additional competitive entries may be purchased at \$20 each. These additional entries may be purchased the week of the competition.

- **Registration Requirements**

- Registered artists may check-in and paint any or all of the event painting days, August 18th-21st 2026.
- **ALL ENTRIES MUST BE STARTED AND COMPLETED PLEIN AIR DURING EVENT DATES.**
- All entries must show an official plein air certification card.
- No photographic reference assistance is permitted at any time during the creation of a plein air entry.
- It is recommended that participating artists work in pairs or groups to encourage camaraderie, safety, and plein air integrity.
- Each registered artist is considered a "designated event participant" for plein air verification purposes.

- **Allowable Media**

- Watercolors
- Acrylics/Oils
- Pen/Pencil/Pastels

- **Allowable Surfaces**

- Paper surface may be natural fiber (i.e. cotton rag), or synthetic (i.e. Yupo) of any weight (i.e. 90, 140, or 300 lb).
- Canvas or rigid boards, including clay board, aqua board, or watercolor board.
- **All entries must be ready to be hung. Any entries without adequate hanging hardware are disqualified from competition.**
- All entries must have an official event stamp, organizer initials, and date on the back of the painting surface (or on watercolor block) prior to painting.
- All submitted entries must be verified plein air with a plein air certification card signed by a designated event representative. The certification card must be affixed to the back of the framed entry.

● Size Requirements

- Painting size must be between 64 and 330 square inches (i.e., smallest 8"x8" or largest 15"x22")

● Entry Submission

- All entries must be submitted between **11:00 am - 2:00 pm on Friday, August 21st**, at the Brewery Arts Center, first floor exhibit hall.
- Each painting submission must have:
 - 1) A visible plein air certification card affixed
 - 2) An associated bid sheet, with Artist Name, Painting Title, and Minimum Bid Price (a Buy Now price is optional). Bid sheets will be filled out by the artist during entry submission.
- The submission process **must be completed by 2:00 pm**. Plan to arrive early. While a trained volunteer crew will be on hand, the submission process will likely require time and patience.
- Artists may have a representative deliver entries on their behalf, provided all entries and associated paperwork are accurate and complete. *Artists who have a representative submit on their behalf must have signed plein air certification cards for each plein air entry, affixed to the back of the framed entry. All entries deemed incomplete or not adequately verified will be disqualified.*

● Sales

- Participants agree to a **30% commission** on all sales occurring as a result of event participation, including before, during, and after the event days, and for 30 days post-event.
- All entries must be for sale.
- All sales transactions will be handled by the Brewery Arts Center. No sales tax will be incurred at point of sale.
- Artists can expect to receive payment for sales of work, less commission, via check within 30 days of the final day of the event.

● Event Conclusion

- The event concludes at the end of the auction sales event on Sunday, August 23, 2026. Unsold entries must be picked up at the end of the fundraiser

auction. Any unsold work left behind will be considered donated for 100% commission.

- **The Fine Print**

- While unlikely, the event may be canceled if the registration minimums are not reached, or for unforeseen emergent circumstances.
- If event is canceled, artist entry fees will be refunded.
- The registration fee covers one painting submission and gains the artist entry to all receptions, including the VIP Auction Reception and Awards Reception.
- No refunds even if juried out.
- Participants agree to the use of images taken during the event and of painting entries for promotional purposes
- Artists who register and do not submit at least one entry will be banned from future participation for two years.
- Any artist who sells artwork privately to avoid paying the event commission will be banned from future events. This restriction applies to work created or promoted under the umbrella of this event.